



Categories and Criteria of the Regional Business Achiever Awards

The following criteria apply to all categories:

The nominees must:

- Be women
- Have no matter of material concern, such as financial results still to be released, labour matters before the CCMA or any other similar body, or any other issue that the judging panel should be aware of, in considering a nominee as a finalist for the Regional Business Achiever Award.
- Be role models and be seen to be actively making a difference within the company/corporation and community.
- Espouse and able to be a value ambassador of everything the BWA stands for.
- Be South African residents where business is based in the geographic region of the branch.
- Be compliant with BBBEE codes of good practice

Nominees do not need to be members of the association. Nominations for all categories should come from 3rd parties and nominees need to indicate acceptance thereof.

CORPORATE CATEGORY

In order to be nominated in this category:

- Nominees must be employed by private or public companies.
- Nominees must have been employed in their current position for at least one financial year.
- Nominees must hold a senior management or leadership position.
- Nominees must control a budget of less than R 75 million.
- Nominees must be endorsed by the managing partner, director or CEO of their employer and such endorsement must accompany the submissions made by nominees upon accepting their nomination.
- Nominees must be role models within their employers' business or their community and in this regard, special focus is had on transformation and mentorship within such a business or community.

WOMEN IN GOVERNMENT AND STATE OWNED ENTITIES

In order to be nominated in this category:

- Nominees must be from any government department or state owned entity
- Nominees should be in a leadership role, at an executive level for tenure in excess of 18 months in that role within that organisation.
- Nominees must be known as effective leaders who have established strategic direction and built professional management structures.
- Nominees must be recognised to have optimized their organizations' abilities to compete successfully in the specific sector or environment they operate within.
- Nominees must have made efforts towards nurturing employee growth and empowerment
- Nominees must demonstrate a clean financial management and ethical record and attained financial success within their mandated area
- Nominees must have developed and maintained a strong executive team.
- Nominees must have a proven track record in the implementation of projects that have uplifted aspects of society or the community at large
- Nominees must be role models, and people of integrity encouraging and promoting ethical and exemplary behaviour in her department

ENTREPRENEUR CATEGORY

- Need to be a minimum of 26% shareholder in the company that they are operationally involved in for a minimum of 3 years in a managerial capacity.
- Only one shareholder from the organisation may be nominated in same fiscal year.
- Need to verify that the business is profitable.
- This includes Franchises, micro and small enterprises.
- The entrepreneurial enterprise must not be operating at a loss.
- The entrepreneurial enterprise may be a franchise, micro or small business.

EMERGING ENTREPRENEUR CATEGORY

- Need to be a minimum of 26% shareholder in the company that they are operationally involved in for at least one financial year in a managerial capacity.
- The business may not be trading for more than 5 years.
- Only one shareholder from the organisation may be nominated in same fiscal year.
- Need to verify that the business is achieving a minimum of breakeven or profit.
- This includes franchises, micro and small enterprises.
- The entrepreneurial enterprise must not be operating at a loss.
- The entrepreneurial enterprise may be a franchises, micro or small business.

SOCIAL ENTREPRENEUR CATEGORY

In order to be nominated in this category:

- Nominees must have held a position within a company, foundation, NGO or NPO for or with whom they work for at least one year.
- Nominees must control or be fully involved in the budgeting and financial affairs of the organisation, and must be able to show a track record of income received and expenditure made on projects.
- The organisation by whom nominees are employed or with whom they work must financially sustainable.
- Nominees must be able to provide evidence of how they have applied practical, innovative and sustainable approaches to benefit their community. In this regard, the following criteria will be applied:
 - Direct social impact of their social entrepreneurial undertakings
 - Innovation shown by nominees in tackling social issues
 - Scale of projects and initiatives undertaken by nominees
 - Sustainability of organisations and initiatives linked to nominees

PROFESSIONAL CATEGORY

In order to be nominated in this category:

- Nominees must be practicing professional persons holding formal qualifications in their profession and a professional body accreditation, i.e. a doctor, attorney, architect, pharmacist, professional nurse, etc.
- Nominees must be engaged in their profession as a means of livelihood.
- Nominees must have been in practice, or employed in a professional capacity for more than one year and must hold a position as a director, senior manager or partner.
- Nominees must have a direct involvement in the finances of the practice, partnership, corporate division, government division or NGO in which they hold their position.
- The practice or division run or managed by the nominees must be profitable and / or governed by sound financial practices.
- Nominees must be endorsed by the managing partner / director / CEO or relevant professional body and such endorsement must accompany the submissions made by nominees upon accepting their nomination.